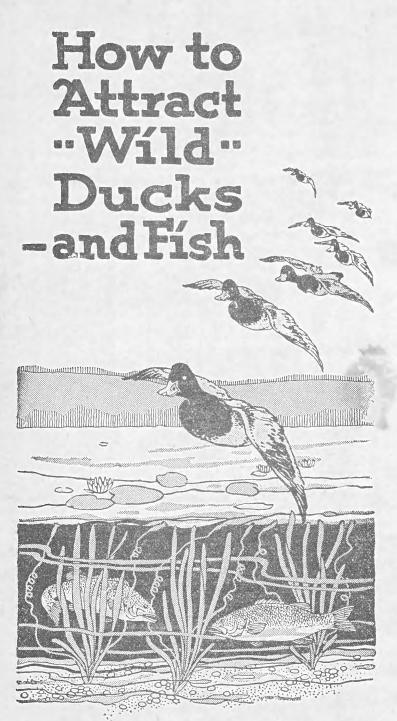
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Wild Celery Beds Shown Above Attract Diving Ducks and Fish Our 56th Year In Business "1896-1952" "The Experience of Three Generations is At Your Service"

Let Us Increase Your Production of Fish, Game and Furs, For Food, Fun and Profit



FELLOW SPORTSMEN:

O ATTRACT AND PRODUCE MORE FISH, GAME OR MUSKRATS, you must do more than plant Fish or liberate Pheasants or other Game. You must make suitable HOMES and BREEDING GROUNDS for them! This means ample, suitable FOOD for them all year around, near GOOD COVER where they can escape from enemies and hide their nests. Often you produce much MORE FISH OR WILDLIFE BY IMPROVING THEIR FOOD AND HOMES THAN BY LIBERATING MORE OF THEM!

W HAT TO PLANT. In order to supply suitable food and cover plants that will grow in various localities, Terrell's supply both Northern - and Southern-grown plants; also Salt-water as well as Fresh-water plants. The following partial lists of some of the most suitable plants for various localities, is based on more than 50 years planting experience Terrell's have had in the areas named.

For further information see following pages.

FRESH WATER PLANTS FOR PLANTING IN GREAT LAKES STATES AND PROVINCES

(Number following name of plant indicates page herein on which plant, and conditions required for its growth, are described.)

Wapato Duck Potato p. 1 Deep Water Duck Potato p. 1. Wild Duck Millet p. 1 Smartweeds p. 2. Giant Burreed p. 2. Giant Wild Rice p. 3. Water Milfoil p. 5.

Sago Pond Plant p. 4. Wild Celery p. 5. Elodea p. 5. Duck's Meats p. 5. Tuberous White Waterlily p. 6. Water Shield p. 6.

FOR NORTHEASTERN STATES AND PROVINCES

Wapato Duck Potato p. 1. Pickerel Plant p. 1. Wild Duck Millet p. 1. Smartweeds p. 2. Giant Wild Rice p. 3. Wampee p. 3. Water Milfoil p. 5.

Sago Pond Plant p. 4. Wild Celery p. 5. Duck's Meats p. 5. Elodea p. 5. Tuberous White Waterlily FOR SOUTHERN STATES EAST OF MISS. R.

Pickerel Plant p. 1. Wild Duck Millet p. 1. Wampee p. 3. Frogbit p. 3. Sago Pond Plant p. 4.

Wapato Duck Potato p. 1. Pickerel Plant p. 1. Wild Duck Millet p. 1. Giant Burreed p. 2.

Wild Celery p. 5. Tuberous White Waterlily Water Shield p. 6. FOR S. KANSAS, OKLAHOMA, AND TEXAS Sago Pond Plant p. 4.

Horned Pond Plant p. 4.

Terrell's

Game

Foods

Grow

Over

56 Years

of Satisfactory

Service

Horned Pond Plant p. 4. Tuberous White Waterlily

FOR N. PRAIRIE STATES AND PROVINCES Spike Rush p. 2. Wapato Duck Potato p. 1. Sago Pond Plant p. 4. Wild Duck Millet p. 1. Horned Pond Plant p. 4. Giant Burreed p. 2. Water Milfoil p. 5.

FOR N. W. STATES AND PROVINCES (Includes N. 1/3 Calif. and W. 1/3 Mont.) Horned Pond Plant p. 4. Wapato Duck Potato p. 1. Wild Celery p. 5. Wild Duck Millet p. 1. Duck's Meats p. 5. Giant Burreed p. 2. Elodea p. 5. Sago Pond Plant p. 4.

FOR S. W. STATES (Includes S. 2/3 Calif.) Giant Burreed p. 2. Wapato Duck Potato p. 1. Sago Pond Plant p. 4. Pickerel Plant p. 1. Horned Pond Plant p. 4. Wild Duck Millet p. 1. Duck's Meats p. 5.

FOR SALT, SLIGHTLY SALT, BRACKISH AND ALKALINE WATERS, MARSHES AND SOILS Wampee p. 3. Widgeon Grass p. 6. Pickerel Plant p. 1. Salicornia p. 6. Sago Pond Plant p. 4. Salimarsh Bulrush p. 2. Wild Celery p. 5. Horned Pond Plant p. 6. Redhead Grass p. 4.

PLANT THIS SPRING Some of the best food and cover plants to attract Ducks, Fish and other Wildlife, for Spring planting, also the conditions under which these plants grow are described on the following pages.

Your orders are always very much appreciated.

Wildlife Consultant,





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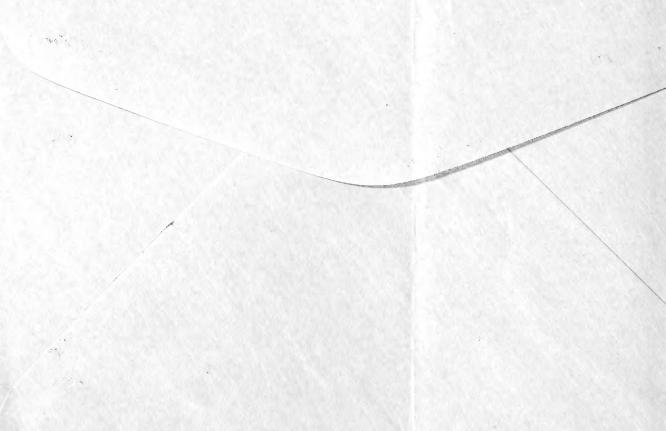
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The Original Wildlife Consultants

Terrell's Aquatic Farms & Nurseries

OSHKOSH, WISCONSIN



For Shallow Water and Marsh

Make Food, Cover and Control Washing. (Protect These Plants From Live Stock.)

WAPATO Duck Potato

"Duck Potato" and "Muskrat Potato" are names often given this important food plant, (Sagittaria latifolia,) that indicate its importance as a food. It produces numerous tubers, seed and tender white runners that are eaten by



geese, swan and practically all kinds of wild ducks, as well as muskrats. Has handsome arrowshaped leaves -- stalks of white flowers with yellow center. Easily and quickly grown from Terrell's selected tubers. Thrives in practically all parts of U. S. and Canada, in marshy places, mud flats, and in water up to 1½th. deep. TUBERS: 1000, \$25.00; 100, \$3. Plant 1200 per acre.

PICKEREL PLANT (Pontederia) Florida-grown.
Provides food for Ducks and cover for Fish.

Spikes of attractive blue flowers in summer. Withstands considerable current and wave action. Plant 600 per acre, on fairly rich soil in 1 to 3 ft. fresh water. Strong roots. A-1 Roots: 100, \$14; 250, \$30; 1000, \$100; 10, \$3. For Wis.-grown plants add 25% to prices.

DEEP WATER DUCK POTATO (Sagittaria rigida)

Splendid attraction for Bluebills and other diving ducks. Plant in No. U. S. in 1 to 3 ft. water, either hard or soft. Selected Tubers: 1000, \$32.00; 100, \$4.50; 1000 to acre.

WILD DUCK MILLET

For Mud Flats -- Lowland -- Lands That Can Be Drained and Flooded

Wild Duck Millet (Echinochloa crus-galli) is an important food for mallards, pintails and teal. It grows over most of the U.S. It grows 2 to 4 feet high, making considerable cover. It is also a food for geese, quail, doves and upland game birds and song birds as well as wild ducks.

Plant on mud flats, lowland areas left bare during summer when water goes down, or land along water's edge. Also will grow where there is enough moisture to grow a good garden. Sow from April to August in the North, and through October in South and crop will be secured same season. Grade Al seed: 100 lbs. (plants 5 acres) \$20.00; 50 lbs. \$10.50; Bushel (35 lbs.) \$8.50; Peck \$2.75.

For Shallow Water and Marsh SMARTWEEDS (Polygonum)

Rate high as Duck Foods -- many varieties. Mostly lowland plants, surviving flood and drought. Use these perennial Varieties.

SMARTWEED. Assorted Southern-grown Plants for Southern States. For shallow water. Bu. \$5.00; 5 bu. (Plants A.) \$20.00. Available throughout Spring.

SWAMP SMARTWEED (Polygonum hydropiperoides). Moist margins, shallow hard or soft water. Grows Dakotas and Texas eastward, also along West Coast. Good duck food. Plants 1000 - \$40; 100 - \$5; Use 1500 per acre. Perennial.

MARSH SMARTWEED (Polygonum muhlenbergii). Thrives throughout U.S. and Canada. Use on shores, shallow water. Stands fluctuating water levels, drought. 1000, \$35; 100, \$4.50. Use 1500 per acre. Perennial Duck food.

TRUE WATER SMARTWEED (P. Amphibium) Fine Duck Food. Grows from Hudson Bay south to Virginia and Southern California. Plant 1500 to A. in water 6 in. to 4 ft. deep. Plants: 500, \$24.00; 1000, \$40.00.

HARDSTEM BULRUSH (Scirpus acutus) Duck Muskrat and Fish Food and Cover. Withstands wave action and protects banks, shores, and other plants. 1/2 to 3 ft. fresh water. Does not grow in Southeastern U.S. or Gulf States, but thrives in other parts of U.S. and in Canada. 1000- \$40; 100, \$5.00. Use 1500 per acre.

RIVER BULRUSH (S. fluviatilis). Duck and Muskrat Food and Cover. Dakotas and Kansas eastward, also Pacific coast north of San Francisco. Grows in shallow water, marshes, withstands drought, 1000, \$35; 100, \$4 Use 1500 per acre.

SALTMARSH BULRUSH (S. robustus) Excellent Duck and Muskrat Food and Cover for Salt Marshes. Plant where flooded at high tide. 1000, \$35; 100, \$4.50.

GIANT BURREED (Sparganium eurycarpum)

Burs of seeds as big as kernels of corn. Makes good food for Mallards, Black Ducks, etc. "Tops" as Muskrat food and house material. Its rush-like growth, 2 to 3 feet tall, makes excellent cover, and its network of heavy, quarter-inch, runners, holds banks, stops erosion, and causes it to spread quickly. Survives floods, drought, and complete drying of land. Does best in not over 1 ft. water. Thrives throughout U.S. PLANT on shores, marshes, lowlands, ditch banks and dams, or in shallow water. ROOTS or PLANTS: 1000, \$30; 300, \$10; 100, \$4. Plant 1200 per acre.

2

For Shallow Water and Marsh GIANT WILD RICE

Where Wild Rice grows you find Mallards, Black Ducks, Widgeons, Teal, Pintails, Can-ada Geese and other wildfowl swarming in to feed. Wild Rice beds are used by ducks as a place to hide their nests and rear their ducklings. Either seed or plants produce both food and cover in one growing season.



WHERE TO PLANT

Terrell's Giant Wild Rice is easy to grow. Conditions required for successful growth of Wild Rice are fresh water streams, lakes or ponds having an outlet, fairly rich bottom, and water from 6 inches to 3 feet in depth. Sunny, sheltered bays or coves where planting will not get the full current or direct wash of waves, suit it best. It grows best north of a line drawn from Savannah, Georgia, to San Francisco, California, although occasionally grown further south.

Giant Wild Rice Seed for spring delivery sold out. Order now for delivery after harvest in September. Last year there was not enough seed to go around, so play safe and book your order NOW! First come, first served! SEED for September delivery: Full 30 lb. Bu. \$30; pk. \$8.50; 2 qt. \$2.90 (\$3.25 postpaid).

STURDY WILD RICE PLANTS June Delivery. Can ship

safely about 1000 miles.

100, \$2.75; 500, \$10.00; 3,000 (Plants 1 A.) \$48.00.

WAMPEE (DUCK CORN) (Peltandra virginica) Good duck food. For Swampy land, shallow fresh water or slightly brackish tidal waters in eastern 1/3 of U.S. Produces an abundance of seeds as large as kernels of corn. SEED (Sow 10 lbs. per acre). Lb. \$1.25 (\$1.50 postpaid). In lots of 10 lbs. or more, \$1.00 per lb.

PLANTS: 100, \$8; 500, \$35; 1000, \$65.

FROGBIT (Limnobium spongia) Makes fine duck and fish food for southern states. Grow on marshy land or floating in water. Plant where it will not float away. 100 plants, \$7.50; 500, \$22.50; 1000, \$35. (Plant 500 to acre.)

RICE CUTGRASS (Leersia oryzoides). Grows throughout U.S. Rated "tops" as duck food along the Illinois River by Illinois Natural History Survey. Grows 2 ft. high on lowlands, waterside and marshes. Withstands flooding. Clumps: 1000, \$40; 100, \$6. Plant 1500 to the

WATER CRESS. Plant in shallow springs, streams unfrozen in winter. Makes all-year duck and fish food PLANTS: 1 bu., \$6; 5 bu., \$25. SEED: 1 pkt. (Sows 500 sq. ft.) \$1; 1 lb. (Sows $^{1}/_{3}$ A.) \$17.50.

For Shallow Water and Marsh

CORD GRASS (Spartina pectinata). Fair duck food and makes good cover and blinds. Plant on damp shores. 5 ft. tall. Stands drought. Use 1500 per A. 1000, \$35; 100, \$5.00.

NORTHERN BAMBOO (REED GRASS or CANES) (Phragmites) for good blinds and cover. Strong, not easily broken down, stands up all fall and winter, 4 to 7 ft. high, feathery plumes. Grows on lowland and in water up to 2 ft. Resists waves, protects shores, when established. Plant 1 to 2 ft. apart. ROOTS: 1000, \$35.00.

OTHER SHORE AND MARSH PLANTS SEE: Water Iris, Swamp Locsestrife (Good for Blinds), Marsh Mallow, page 8: Pheasant Berry, page 9; Cat-tail, Sweet Flag,

page 10.

UNDER WATER PLANTS SAGO POND PLANT

Best Duck and Fish Food for Alkali, Slightly Salt, Marl or Hard Water.

Authorities proclaim Sago Pond Plant (Potamogeton pectinatus) the best all around wild duck food, also the best food and shelter plants for fish. It is eaten by swans and over twenty kinds of ducks. Early in the fall it has clusters of seeds, the size of wheat, which are greedily eaten by blue-winged teal, mallards, and other early ducks. Later in the season, it produces great quantities of tubers almost equal to Wild Celery as Canvasback food. CARP-RESISTANT.

Sago Pond Plant thrives throughout the entire U. S. and Canada. It should be planted only in hard clear waters containing some lime. Plant the tubers from April 1st to July 15th, in 11/2 to 8 ft. of water, in sheltered bays on any kind of bottom but stony. Will spread to deeper and more exposed situations, grows submerged. Use 1200 tubers per acre. Terrell sells only selected tubers - each capable of producing vigorous growth. 1000, \$32; 300, \$11.00, 100, \$4. Weighted for planting 1000, \$38; 300, \$13.50; 100, \$5.

BASS WEED or REDHEAD GRASS (P. perfoliatus) Favorite of ducks and fish. Grows in fresh slightly brackish water, throughout U.S. and Canada. Shoots or plants available Apr. and May:

1000, \$45; 100, \$7. (plant 1200 per acre.)
LONG-LEAF POND PLANT (Potamogeton americanus)
Good for Ducks, Fish. For 2 to 6 ft. clear, fresh water,
streams or lakes with outlet. Grows throughout U.S..
Stands flood, drought, Bu., \$6; 5 bu. (Sow 1 acre) \$25.

HORNED POND PLANT (Zannichellia). A No. 1 Duck Food for hard fresh or salty and alkali ponds, streams. Also fine for fish. Grows throughout North America. (See page 6.)

UNDER WATER PLANTS

WILD CELERY For Diving Ducks and Fish Canvasbacks, Bluebills and Redheads feed on Wild Celery (Vallisneria spiralis) in preference to other foods. Other ducks which feed on Wild Celery include Wood Duck, Widgeon, Pintail, Ruddy, Bufflehead, Whistler, Teal, Scoters, Mallard and Black Duck. Geese, Swans and Coots. One of the best plants for "fish pastures". It

is an ideal fish food and cover producer. Clears and aerates water. Picture on outside cover.

Wild Celery grows submerged and thrives in fairly clear, fresh or slightly brackish waters, not acid, in sheltered bays, 2 to 8 ft. deep. Water should contain some lime indicated by presence of shells. Thrives in practically all parts of United States and Canada. Easily grown from Terrell's selected winter-buds or plants, planted from March 20th to July 20th. Use 1,200 per acre. WINTERBUD or PLANTS: No. Grown. 1000, \$24; 300, \$9.50; 100, \$3.50. Weighted for planting: 1000, \$30; 300, \$12; 100, \$4.50. Wild Celery grows submerged and thrives in fairly

SOUTHERN-GROWN WILD CELERY PLANTS: 1000, \$30.

(Can not be furnished in lots of less than 1000.)

COONTAIL for Ducks and fish. Floats -- no roots. Grows over any bottom. Supplies lots of food for Fish. Good Duck food. Scatter 12 bu. per acre where not easily washed away. PLANTS: Bu. \$6.00; 6 bu. \$30.00.



Lotus

clear, fresh water, even if quite cold. Grows from North Calif., to Virginia and ward. PLANTS: Bu. \$6; Wild Celery 10 Bu. (sows 1 A) \$45.

For Salty and Alkali Waters

WIDGEON GRASS (Ruppia maritima) Best Duck Food for Salty Waters. Submerged. Entire plant eagerly eaten by practically all Ducks, Brant and Geese. Grows in $^{1}/_{2}$ to 10 feet water from slightly salty to full ocean strength, on either fertile or sandy bottom. Just the thing for coastal waters. Rooted Plants: Bu. \$12: 5 bu. (plants 1 A.) \$55.

HORNED POND PLANT (Zannichellia) Best Duck Food for semi-salt water up to 40% ocean strength. Also hard, clear fresh or alkali water 1 to 6 ft. deep, with sand, gravel or mud bottom. Grows throughout North America. PLANTS: Bu., \$6; 5 bu. (sows 1/2 A.) \$25.00.

SALTMARSH BULRUSH (Scirpus robustus) see page 2.

SALICORNIA (Salicornia europaea). Thrives on strongly saline or alkaline flats, low ground, marshy places, without much water. Plant 4 bu. per acre. PLANTS: Bu., \$12; 4bu., \$44.00.

OTHER DUCK FOODS for somewhat SALT, BRACKISH and alkali waters, also grow in fresh hard water, are Sago Pond Plant, Wild Celery, Redhead Grass. Pickerel Plant and Wampee also withstand slight brackishness. All are described elsewhere in this folder.

Waterlilies

For Waterfowl Fish and Flowers

TUBEROUS WHITE WATERLILY (C. tuberosa) Tubers eaten by ducks. Produces attractive white sweet-scented blossoms. Provides splendid natural food and cover for fish. Grows eastern $\frac{1}{2}$ of U.S. Plant on mud bottom in waters 1 to 4 ft. deep, using 750 tubers per acre. 100, \$6.50; 300, \$17; 1000, \$45.

WATER SHIELD. (Brasenia schreberi) Important food for Mallards, Black Ducks, Teal, Wood Ducks. Produces fish food and cover. Round floating leaves two inches across. Prefers 1 to 6 ft. acid or neutral water. Grows Hudson Bay to Florida. PLANTS: 1000, \$36; 500, \$20; 100, \$5.00. Plant 700 per acre.

AMERICAN LOTUS SEED. Produces Huge, Creamy Yellow Blossoms the size of luncheon plates. Makes food for ducks and fish. Plant 10 lbs. per acre in water 1 to 3 ft. deep. Seed chemically treated for sure quick germination: 10 lbs. \$17.50; 50 lbs. \$85; 1 lb. (postpaid) \$2.25.

UNTREATED SEED: \$1.10 per lb. (postpaid \$1.30 per lb.) Because of its hard outer coat, untreated seed may take many years to germinate.

RARE PINK EGYPTIAN LOTUS: Prepared for quick germination: 4 seeds \$1. (postpaid).



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GOOD MATERIAL! GOOD MEASURE! Complete planting instructions sent with all shipments. "Ask us about anything else — Our line is complete."



The Muskrat A Valuable Furbearer

GOOD MUSKRAT FOODS

The number of muskrats you can raise on your marsh or waters depends on the food supply. Muskrats will increase in numbers as far as the food supply permits, but no farther. Provide an abundance of muskrat pasturage and you may

find fences, to retain them, unnecessary -- in fact, muskrats from other marshes will be attracted.

The following plants are the mainstay of the muskrat's food supply the year around. They are easily grown. Plant feeding beds here and there. When once started they will reseed.

KEY: *For Hard Waters. ‡For Soft or Slightly Acid Waters. †House Material. (Number following name of plant indicates page on which plant is described.)

†*# Sweet Flag p. 10. †*# Cattail p. 10.

*# Wapato (Muskrat Potato) p. 1.

†* Bulrushes p. 2. †*# Phalaris Grass p. 9.

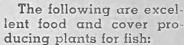
†* Burreed p. 2. †* Wild Rice p. 3. *# Waterlilies p. 6.

SWEET FLAG. Excellent Muskrat food and house material. For wet, marshy places and along streams. Roots: 100, \$4; 1000, \$30.

CATTAIL, Roots: 1000, \$35.00; 100, \$4.50. PURE SEED (Solid, Fluff Removed.) Sow on muddy shores and flats. 1 lb. postpaid \$1.25; 10 lbs. (sows 1 A.) Not prepaid, \$5; 100 lbs., \$40.

GET MORE AND BIGGER FISH

Certain plants provide plenty of food, also cover where small fish can escape from their enemies. They insure more young fish reaching maturity and increase fish production. Fish feed on parts of the plants and on the countless numbers of small insect and animal life which these plants support.

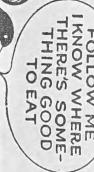


Coontail, Ducks Meat. Pickerel Plant, Sago Pond Plant, Water Cress, Water Lilies, Water Milfoil, Water Shield, Wild Celery, Wild Rice, Horned Pond Plant, Longleaf Pond Plant.

Plants mentioned above are described and prices given on inside pages.

Sure Growing Foods For Spring Planting

IKNOW WHERE THERE'S SOME-FOLLOW ME THING GOOD TO EAT







Ducks? Game? Fish?

Plant Their Favorite Foods On Nearby Waters

TERRELL'S

The Original Wildlife Consultants Oshkosh, Wisconsin, U. S. A.

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